Greetings NCS Members!

The National Chrysanthemum Society is embarking on its Seventh Annual Fundraising Campaign. The members of NCS are challenged again this year with a goal of $6,000. This year’s campaign runs until December 31, 2021. Your donation is tax deductible to the extent of the law.

Our 2020 fundraising campaign was a success. The final tally for our 2020 campaign was $5,492.00 or 92% of our $6,000 goal. We received donations from 20 individuals and 2 chapters. As a result of the 2020 campaign, we completed implementing PayPal throughout the NCS website so that Ways & Means items can be ordered on-line and then paid for using PayPal. Donations were also being used to defray the cost of member benefits, including The Chrysanthemum, as well as free copies of the Beginner’s Handbook to all new members. At our 2020 Board of Directors meeting, the leadership of NCS identified several new opportunities and projects to help grow our organization. Your donation will help make these opportunities possible.

This letter officially launches our 2021 campaign. As in the past, please think about why you joined NCS and what you have personally received from that membership. NCS continues to be committed to educating the public about the wonderful chrysanthemum flower, its varied uses, and the wonders of growing it. Every donation will help us meet the $6,000 challenge. With your help, we can do it, and with your help we can exceed our expectation!

Leanne Ortega (NCS Treasurer), Anette Lloyd (NCS Secretary), and Galen Goss (Director of Management Services and First Vice President) are serving as the campaign coordinators. They will keep us apprised about progress in meeting our goal. Please join them in working for NCS.

Thank you for considering a tax-deductible donation to the National Chrysanthemum Society. Remember – no gift is too small or too large. We ask only that you give what you are comfortable giving.

Sincerely,

Daniel L. Schadler
NCS President
2021 NCS Annual Fundraising Campaign

I am excited to support NCS! This form is available on the NCS website (www.mums.org) and gives you the option of making your contribution with a credit card payment through PayPal.

Sign me up as follows:

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<tr>
<th>Level</th>
<th>Donate Range</th>
<th>Total</th>
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<tbody>
<tr>
<td>Entry Level</td>
<td>$25 - $49</td>
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<td>Advanced Level</td>
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<td>Blue Ribbon Level</td>
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<td>Purple Ribbon Level</td>
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<td>Gold Ribbon Level</td>
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<td>Sweepstakes Level</td>
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<td>Silver Medal Award Level</td>
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<td>Gold Medal Award Level</td>
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<td>Other (please give what you can)</td>
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My donation is made in memory of: ______________________________________

Name ___________________________________________

Check here if you wish to remain anonymous ____

(PayPal requires that your information be entered, however, for publication purposes your donation will be anonymous.)

Address ______________________________________________________________________________________

City _________________________ State _____ Zip _______ - _______

Daytime Phone (_____) ______-___________ E-mail ________________________________________________

Check or Money Order (payable to NCS)

Please fill out the form above and mail to:

Leanne Ortega, NCS Treasurer
4724 Kenneth Avenue
Fair Oaks, CA 95628-6244

If you have questions, please feel free to contact one of the campaign coordinators:

Leanne Ortega, 916-417-3360, leanne.ortega@mums.org
Anette Lloyd, 540-520-8801, anette.lloyd@mums.org
Galen Goss, 703-978-7981, galen.goss@mums.org

Gifts are tax deductible to the extent of the law.

The National Chrysanthemum Society, Inc., USA is a non-profit organization under section 501(c) (3) of the Internal Revenue Code of the United States and as such can accept tax deductible contributions.